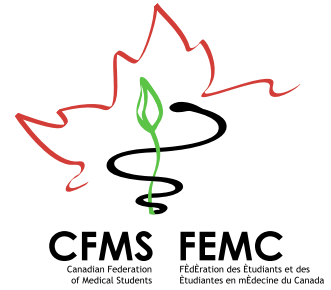


# NATIONAL OFFICER REPORT

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## **INTRODUCTION:**

The National Officers for Information Technology (NOIT) are responsible for supporting the technology initiatives of the Canadian Federation of Medical Students (CFMS). This is accomplished through three overarching categories of work:

- Assisting the Executive and National Officers in performing IT-related work in their portfolios
- Developing new technology initiatives to expand the services that the CFMS offers its membership
- Maintaining existing technology assets, the most important of which are the CFMS website and email system

## **ACTIVITIES:**

In addition to providing ongoing technical support, consulting, and training services to the Executive and National Officers, the National Officers for Information Technology have been involved in several major projects since AGM 2013:

### *CFMS RBC Leadership Award*

A new online application system for the CFMS RBC Leadership Award was designed and implemented in Fall 2013. This provided a more streamlined and user-friendly application process, and also incorporated changes requested by the previous year's applicant reviewers.

### *Website Bilingualization Project*

This project, led by Bryce Durafourt (Executive Vice-President / Quebec Regional Representative) and Franco Dattilo (National Officer for Information Technology Jr.), proceeded in four phases:

1. Identification of website content requiring translation to French
2. Professional translation of the content
3. Implementation of a multilingual site at cfms.org
4. Migration of the translated content onto the multilingual site

The National Officers for Information Technology were principally involved in the final two steps, which represented the majority of their efforts over the past several months.

### *Global Health Experiences Database*

In collaboration with Robynn Geier and the Global Health Experiences Database Small Working Group, the NOIT (Sr.) has developed a website framework for cataloguing the

various opportunities available to medical students who wish to become more engaged in global health. This framework is designed to be both highly accessible to members of the CFMS, as well as easily edited and maintained by members of the small working group in the future.

#### *UpToDate Partnership*

In March 2014 a new agreement with UpToDate was announced, giving CFMS members a significant discount on the standard student pricing for an individual membership. The implementation of this required significant work on the CFMS website, and was the responsibility of the NOIT (Sr.).

#### *Web Analytics*

Increasingly, the CFMS Executive requires pageview and click data on their website pages and email campaigns. This dataset, as well as the site modifications required to collect it, is maintained by the National Officers for Information Technology.

#### **FUTURE WORK**

In addition to further development and maintenance of the above projects, we hope to produce improved documentation of the website and common tasks performed by the National Officers for Information Technology. This will enable future officers to more easily transition into their roles, and improve consistency from year to year. We are also interested in further enhancing the security and stability of the CFMS IT assets, as part of an ongoing effort towards these goals.